

Appendix 1 Birkenhead Constituency Team Neighbourhood Environment and Engagement Update

March 2017

The Good Neighbour Scheme

The Good Neighbour Champions Scheme is an initiative aimed at harnessing the principals of Asset Based Community Development (ABCD) by attempting to identify and work with people who would like to volunteer to be a Good Neighbour in their street, road, cul-de-sac or neighbourhood.

This could be as a friendly face to say hello to or someone who could signpost fellow residents to services available in the area

How it works:

The scheme has been designed to be relatively informal and simple to operate while striving to use Asset Based Community Development methods throughout.



If a resident volunteers to put themselves forward as a good neighbour then they are asked to display an 'I am a good neighbour' sticker in their window.

The scheme itself is simple, however with more and more stickers being displayed it is creating a wave of residents celebrating what it means to be a good neighbour.

Progress so far:

From the 25th October 2017 to 24th January, a total of **792 residents** have volunteered to be a good neighbour and displayed a good neighbour sticker in their window.

This figure is increasing everyday with an average of **66 residents** displaying a sticker per week.

The table below give a geographical breakdown of where we stickers have been displayed by residents. However for this scheme it is important to focus on the stories behind the numbers. This scheme is about the conversations residents are having on their doorsteps or including someone in the community who otherwise maybe isolated.

The statistically information are just one indicator for this scheme. There are a number of case studies below telling the stories beyond the numbers.

Ward	Number of leaflets	% of all leaflets	Households	Rate per 1,000 households
Bebington	2	0.3%	6,645	0.30
Bidston and St James	140	17.7%	6,889	20.32
Birkenhead and Tranmere	111	14.0%	7,747	14.33
Bromborough	14	1.8%	6,690	2.09
Clatterbridge	1	0.1%	5,924	0.17
Claughton	68	8.6%	6,285	10.82
Eastham	3	0.4%	5,955	0.50
Leasowe and Moreton East	93	11.7%	6,390	14.55
Liscard	40	5.1%	6,891	5.80
Moreton West and Saughall Massie	39	4.9%	6,176	6.31
New Brighton	6	0.8%	6,784	0.88
Oxton	18	2.3%	6,592	2.73
Pensby and Thingwall	2	0.3%	5,803	0.34
Prenton	44	5.6%	6,051	7.27
Rock Ferry	46	5.8%	6,465	7.12
Seacombe	4	0.5%	6,871	0.58
Upton	149	18.8%	7,127	20.91
Wallasey	12	1.5%	6,313	1.90
Wirral	792	100%	117,598	6.73
Source:				
Household data taken from Census 2011, via Office for National Statistics				
Good Neighbour Scheme data provided by Involve North West				

Community Clear Ups

Rodney Street

-Household waste removed: 3 skips = 1.5 tonnes

-Partner Involvement:

The environmental day was organised by the Rodney Street Resident Association with the support of the Birkenhead Constituency Committee, Involve Northwest Community Connectors and Wirral Councils Waste and Recycling Team.

Westbourne Avenue

-Household waste removed: 3 skips = 1.5 tonnes

-Partner Involvement:

The 'Good Neighbour Day' was developed between the Wessy Ave Resident Association and Involve Northwest's Community Connectors Project. Support on the day was also given by Liverpool Housing Trust, the Birkenhead Constituency Team and Waste and Recycling.

The day was developed to bring all the residents together, tackle local issues and clean up the immediate environment.

For information on any of these projects please contact.

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